

## 2023 Professional Development Summit

### Shine Bright Like a Diamond

*Leading the Way to a Brighter Future*

#### Day 1, August 8

7:00am-8:00am	Registration/Breakfast/Icebreaker	
8:00am-9:00am	<b>Balanced Not Busy</b> <i>Ciji Townsend</i> <i>Facilitated by Chris Whitfield</i>	Balanced Not Busy is a lifestyle brand and social movement empowering go-getters with a full plate to step outside their comfort zone and tap into their full potential. Ciji is a sought-after public speaker delivering practical ways to stop glorifying busyness and embrace balance.
9:15am-10:30am	<b>The Most Important Client/Project on Your Calendar Is You</b> <i>Lisa Brooks</i>	In our fast-paced, busy, go...go...go culture, it is easy to lose ourselves in our work and the various roles we play in life. Burnout culture shouts, "self-care", which brings up images of bonbons, bubble baths, massages and fancy vacations and can leave us feeling like we need more time, energy and money to make self-care a reality. In this talk, Lisa digs deep into radical self-care and explores five practices that help create sustainable change from the inside out and prioritizes "self" as our greatest change agent.
10:45am-12:00pm	Lunch	
12:30pm-1:30pm	<b>Human Resource (HR) Hour</b> <i>IN-PERSON ONLY</i>	<b>Birmingham: Resume Review</b> <i>Amy Self, Sabrina Hardy, and Ruth Flemming</i>  <b>Farley: Interview Skills</b> <i>Melissa Roney and Mitch Camp</i>  <b>Hatch: Resume Review</b> <i>Chiquita Jones</i>  <b>Vogle 12: Resume Review</b> <i>Jana James</i>  <b>Vogle 34: Resume Review</b> <i>Max Morgan and Mimi Austin</i>
3:00pm-4:00pm	<b>Defining Moments: Lessons from the Pitch</b> <i>Joe Miller</i>	This leadership course, "Defining Moments: Lessons from the Pitch" inspired by television show Ted Lasso, delves deep into the transformative power of pivotal moments that shape and define exceptional leaders. Drawing inspiration from Ted's unique coaching philosophy and unwavering optimism, this course aims to equip aspiring and seasoned leaders alike with the knowledge, skills and mindset necessary to foster a positive, high-performing team culture. Join us to uncover your defining moments, cultivate a positive team culture and become an inspiring leader who makes a lasting impact.

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<b>12:30pm-3:00pm</b>	<b>Birmingham Professional Headshots</b>	Appointment required.
<b>*August 7 Time TBD</b>	<b>Farley Professional Headshots</b>	No appointment required.
<b>5:30pm-8:30pm</b>	<b>Social Event</b> <i>Umami</i>	Come network with all your peers at Umami and enjoy premiere Asian-styled cuisine holding to a new and modern approach in the Lakeview Entertainment District — located on Southside between University Boulevard and 7th Avenue South at 29th Street South. This district is an area of town that just keeps getting better. With new restaurants, bars and amenities being added to its already packed lineup, Lakeview is quickly becoming one of the hottest spots in downtown Birmingham.

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**Day 2, August 9**

<b>7:30am-9:30am</b>	<b>Community Service Activity</b>	Come join your peers as we celebrate International Cat Day (August 8) and National Dog Day (August 26). The charitable giving event during this year's summit will be benefiting local cats and dogs in making toys, beds, accessories, etc. to help keep the animals happy, enriched, and engaged.
<b>11:30am-12:30pm</b>	<b>Lunch</b>	
<b>12:30pm-1:45pm</b>	<b>Leadership Speed Networking Event</b> <i>IN-PERSON ONLY</i>	The purpose of this event is to match willing mentors to interested mentees in a fun, structured environment. Each leader would be paired at a table with 3-5 participants, and the participants would shuffle every 8-10 minutes to another leader. Questions will be provided at each table for those who need a little help starting the conversation. Each participant will network with at least 10 leaders.
<b>1:45pm-2:45pm</b>	<b>Leadership Skills for Every Employee</b> <i>Kathryn Stout and Liz Williford</i>	Most folks want to develop leadership skills, but how do you narrow it down? What are the leadership skills you should focus on and where do you start? Based on research, this session will go over the top leadership skills for every employee, no matter their level, and also tie them to the Southern Nuclear Leadership Behaviors.
<b>5:00pm-8:30pm</b>	<b>Social Event</b> <i>The Upstairs at Avondale - Avondale Brewing Company</i>	<p>Come network with all your peers at Avondale Brewing Company, the hippest haven in the 'HAM. Avondale was originally built to be a company town for Avondale Mills, the neighborhood is now an emerging nightlife and entertainment hotbed. The newest restaurants, breweries and live music venues make Avondale one place not to be missed.</p> <p>At 6pm we will host Trivia for a friendly, fun competition between teams. Food and drinks will be provided throughout the night.</p>

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**Day 3, August 10**

<b>7:00am-8:00am</b>	<b>Registration/Breakfast/Icebreaker</b>	
<b>8:00am-9:30am</b>	<b>Emotional Intelligence (EQ)</b> Lisa Hopper	Intelligence, in the general sense, is the ability to learn new concepts and apply your knowledge to problems. Emotional intelligence (EQ) is similar. It's the ability to learn about yourself and apply that wisdom to the world around you. The goal for this session is for you to leave with a greater sense of self-awareness and understanding of techniques to help you work with others.
<b>10:30am-11:30am</b>	<b>Book Club</b> <i>Heather Hamilton and JJ Hutto</i>	The Culture Code: The Secrets of Highly Successful Groups by Daniel Coyle *First 30 people registered will receive the book for free*
<b>11:30am-12:30pm</b>	<b>Lunch</b>	
<b>12:30pm-2:00pm</b>	<b>DE&amp;I Panel</b> <i>Keith Harrison, Matthew Martin, and Trina Swindle</i> <i>Facilitated by Carrie Gilbreath</i>	Tying to the PD Summit's theme of Shine Bright Like a Diamond, this session is intended to help employees grow and develop their understanding of diversity, equity and inclusion. Three Southern Company employees, who are passionate about DE&I, will answer various questions and cover a variety of DE&I-related topics. Our goal in this session is for you to leave this session learning more about DE&I as a whole, at Southern Company, and your role in it.
<b>2:30pm-3:30pm</b>	<b>Leadership Panel</b> <i>Angele Monconduit, John Smola, Ralph Williams, and Tiffany Davis</i>	A panel discussion from four Southern Company leaders on various leadership topics ranging from leadership changes in our organization to what leadership values mean most to help in your success and the success for the company. This session will have a Q&A for you to ask any leadership-related topics. Our goal in this session is for you to feel inspired and motivated about your career.
<b>8:00am-11:00am</b>	<b>Hatch Professional Headshot</b>	No appointment required.
<b>10:00am-5:00pm</b>	<b>Vogle 1-4 Professional Headshot</b>	No appointment required.