

**MISSION:**

An inspired sub-brand of the NEXT Leadership Program. A **self-nominated experience for motivated professionals** in search of community and advanced studies in emotional intelligence.



**Key elements of the program experience:**



A focus on self that goes beyond emotional intelligence for the sake of professionalism and appropriateness alone.



Introduction, demonstration, and practice of new leadership-building tools that push boundaries.



A peer network reflecting diversity in gender, professional background, and leadership styles.

**CANDIDATE PROFILE:**

An offering with broader reach serving motivated women and men who are in **front-line and mid-level management** positions with potential to progress into more senior roles within the industry.

**CRITERIA**

- 1-3 years from a senior management position
- Applicant's resume
- A letter of recommendation from the applicant's manager with a short narrative as to why this person is a candidate for the NEXT•UP program

An open call and self-select opportunity for motivated professionals. Candidates must be supported by their management to participate in the program. Applicants will go through a selection process to ensure readiness and full engagement in the program. Only 40 participants will be selected for the experience.

**Applications can be found on [winus.org](http://winus.org)**

"As a result of this program I am more comfortable with leaving my unique impact. Make decisions based on knowing what drives me and knowing what drains me."

**LEARNING PHASES:**

**SELF-AWARENESS:**

Become curious about how you engage in life, and the reasons why; without judgement, shame, defense or guilt, and become mindful of self-talk and the stories you tell yourself.

**LEARNING OBJECTIVES:**

- Acknowledge **your voice** and how you engage in the world today
- Address **fears** that are known and unknown and how they impact your choices, defense mechanisms, and drive to achieve
- Uncover your **core values** and the alignment or misalignment in your life
- Practice **Self Talk** as a tool when triggers threaten an autopilot reply
- Practice and discuss the leadership qualities of **Courage** and **Vulnerability**

**SELF-WORTH:**

Identify your unique experiences and be curious of origin stories. Declare what you need to be okay in the face of daily demands and expectations. Embrace your unique voice.

- Build **confidence** by understanding the difference of authenticity and false confidence, managing and leading, masculine and feminine energy
- **Re-define resilience** by creating boundaries that make way for your best performance at work and at home
- Learn tools for **self-care** that transcend weekends and time off
- Practice and discuss the leadership quality of **Authenticity**

**SELF-VALUE:**

Articulate what you want, why you matter, and how your story makes you a better leader.

- Reveal your **superpowers** as the unique gift you share with the world
- Articulate your **purpose statement** to help guide your next steps
- Choose your **conscious value** that will stay with you when you are tested
- Practice and discuss the leadership qualities of **Communication** and **Influence**



**SUCCESS METRICS:**

An immersive series with three scheduled meeting times; three online sessions, and one full day in-person. Successful completion of the program requires full participation, with no absences.



**TESTIMONIALS:**

"I am taking this with me as I watch how different people communicate. Also, I thought I was an empathetic person, but I realize now that most of the time I'm being sympathetic. I'm changing the way I deal with people coming to me with problems. I'm understanding that sometimes it is okay to let them sit with their emotion."

"The best part was – EVERYTHING! I literally cannot put into words how impactful this program has been for me."

"Recognize when I'm feeling flustered, the pause, name the feeling then decide the next logical action to take is very useful for me."

"As a result of this program, I have already noticed how I react to certain situations."



**WHAT'S TO COME:**

**Program Experience:**

- 3** virtual sessions
  - July 29, 2026
  - August 12, 2026
  - August 19, 2026
- 1** in-person experience
  - August 5, 2026

**NEXT-UP 2026 Program Timeline:**

<b>NEXT-UP Candidate Enrollment Period:</b>	April 27, 2026 – May 22, 2026
<b>Candidate Screening, Selection, Acceptance:</b>	May 22-29, 2026*
<b>2026 Cohort Welcome:</b>	June 17, 2026
<b>Program Kickoff:</b>	August 5, 2026; at the U.S. WIN National Conference

**NEXT-UP 2026 Program Tuition:**

The one-time tuition program fee is \$925.00. Registration for the U.S. WIN Conference is separate and does not include program fees. (\*Conference Early Bird Registration doses May 31, 2026)

➤ For application guidance or more information, visit the [NEXT-UP website](#) or contact: **Tova Anderson** • [andersts@westinghouse.com](mailto:andersts@westinghouse.com)