U.S. Women in Nuclear

Sponsorship Opportunities

David L. Lawrence Convention Center
July 22-25, 2024
Pittsburgh, PA

For more information and to register, visit nei.org/win
## SPONSORSHIP INFORMATION & OPTIONS

<table>
<thead>
<tr>
<th>U.S. WIN 2024 Classic Packages</th>
<th>Executive ($12,500)</th>
<th>Premier ($7,500)</th>
<th>Champion ($5,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prominent Exhibit Booth</td>
<td>⬜️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference Registrations</td>
<td>⬜️</td>
<td>⬜️</td>
<td></td>
</tr>
<tr>
<td>Conference Email Acknowledgment</td>
<td>⬜️</td>
<td>⬜️</td>
<td></td>
</tr>
<tr>
<td>Conference App Advertisement</td>
<td>⬜️</td>
<td>⬜️</td>
<td>⬜️</td>
</tr>
<tr>
<td>Conference Break Slide Acknowledgement</td>
<td>⬜️</td>
<td>⬜️</td>
<td>⬜️</td>
</tr>
<tr>
<td>Prominent Signage</td>
<td>⬜️</td>
<td>⬜️</td>
<td>⬜️</td>
</tr>
</tbody>
</table>

### FEATURED SPONSORSHIP OPPORTUNITIES

Looking for something a little different? Try one of these packages that attendees use throughout the event.

**All Exclusive Packages include:**
- Mobile app acknowledgement
- Conference webpage notice
- Social media graphic

**Conference Lanyards $12,500 (1 available)**
- Logo on Lanyard with U.S. WIN logo

**Conference Keycards $10,000 (1 available)**
- Logo on Keycard with U.S. WIN logo

**Conference Wi-fi $10,000 (1 available)**
- Logo placement on conference info card
- Sponsor announcement on What To Know email
- Logo placement on login screen
- Sponsor acknowledgement on welcome letter distributed at hotel check in for registered attendees.
ON-DEMAND SPONSORSHIP OPPORTUNITIES

Elevate your company’s name and brand by being front and center through these package opportunities. Contact NEI’s Ken Morton at kwm@nei.org to learn more and purchase On-demand packages. (purchasing these packages online is not available).

Registration Sponsor
$8,000 (1 available)
• Logo on registration branding
• Logo on registration confirmation email
• Table in registration area - on first day

Mobile App Sponsor
$7,500 (1 available)
• Logo placement on app info card
• Sponsor announcement on What To Know email
• Logo placement on splash screen
• Sponsor acknowledgement on welcome letter distributed at hotel check in for registered attendees.

Headshot Station
$7,500 (1 available)
• Logo Signage
• Sponsor acknowledgement in delivery email
• Information table at Photo Area
• Push notifications

Wellness Suite
$5,000 (1 available)
• Logo Signage
• Sponsor acknowledgement in delivery email
• Opportunity to provide logoed cups/napkins in room (own expense)
• Push notifications

AM/PM Breaks
$3,500 (4 available)
(30 minute break and 15-minute break included)
• Sign with sponsor logo as break sponsor
• Sponsor logos displayed on coffee stations
• Opportunity to provide logoed cups/napkins at break station (own expense)
• Thank you from stage upon returning to event

Breakfast
$3,000 (2 available)
• Sign with sponsor logo as break sponsor
• Sponsor logos displayed on coffee stations
• Opportunity to provide logoed cups/napkins at break station (own expense)
• Thank you from stage upon returning to event