

# **U.S. Women in Nuclear**

# **Sponsorship Opportunities**

David L. Lawrence Convention Center July 22-25, 2024 Pittsburgh, PA

For more information and to register, visit nei.org/win





# **SPONSORSHIP INFORMATION & OPTIONS**

U.S. WIN 2024 Classic Packages	<b>Executive</b> (\$12,500)	<b>Premier</b> (\$7,500)	<b>Champion</b> (\$5,000)
Prominent Exhibit Booth	•		
Conference Registrations	2	1	
Conference Email Acknowlegment	•	•	
Conference App Advertisement	•	•	•
Conference Break Slide Acknowledgement	•	•	•
Prominent Signage	•	•	•

#### FEATURED SPONSORSHIP OPPORTUNITIES

Looking for something a little different? Try one of these packages that attendees use throughout the event.

#### All Exclusive Packages include:

- Mobile app acknowledgement
- Conference webpage notice
- Social media graphic

#### Conference Lanyards \$12,500 (1 available)

• Logo on Lanyard with U.S. WIN logo

#### Conference Keycards \$10,000 (1 available)

• Logo on Keycard with U.S. WIN logo

#### Conference Wi-fi \$10,000 (1 available)

- Logo placement on conference info card
- Sponsor announcement on What To Know email
- Logo placement on login screen
- Sponsor acknowledgement on welcome letter distributed at hotel check in for registered attendees.





#### **ON-DEMAND SPONSORSHIP OPPORTUNITIES**

Elevate your company's name and brand by being front and center through these package opportunities. Contact NEI's Ken Morton at <u>kwm@nei.org</u> to learn more and purchase On-demand packages. (purchasing these packages online is not available).

#### **Registration Sponsor**

\$8,000 (1 available)

- Logo on registration branding
- Logo on registration confirmation email
- Table in registration area on first day

## Mobile App Sponsor

\$7,500 (1 available)

- Logo placement on app info card
- Sponsor announcement on What To Know email
- Logo placement on splash screen
- Sponsor acknowledgement on welcome letter distributed at hotel check in for registered attendees.

### Headshot Station

\$7,500 (1 available)

- Logo Signage
- Sponsor acknowledgement in delivery email
- Information table at Photo Area
- Push notifications

#### Wellness Suite

\$5,000 (1 available)

- Logo Signage
- Sponsor acknowledgement in delivery email
- Opportunity to provide logoed cups/napkins in room (own expense)
- Push notifications

#### AM/PM Breaks

\$3,500 (4 available)

(30 minute break and 15-minute break included)

- Sign with sponsor logo as break sponsor
- Sponsor logos displayed on coffee stations
- Opportunity to provide logoed cups/napkins at break station (own expense)
- Thank you from stage upon returning to event

#### Breakfast

\$3,000 (2 available)

- Sign with sponsor logo as break sponsor
- Sponsor logos displayed on coffee stations
- Opportunity to provide logoed cups/napkins at break station (own expense)
- Thank you from stage upon returning to event